



30 November 2018

CBD Traders – How can I get involved?

Window Competition

The CBD will be looking its Festive Finest with the shop windows decorated in the Christmas Spirit. A best Christmas Window competition will be held with all businesses across the CBD welcome to enter. The windows will be judged by retail expert Martin Ginnane on Friday 30th November with the winning windows announced on stage during A Very Liebig Christmas celebrations. Thanks to the Commonwealth Bank there will be \$500 worth of prizes on offer.

Footpath Trading

On the night of A Very Liebig Christmas a blanket permit will be given across the CBD to allow footpath trading. There will be a lot of people in the city on the night and this is a great opportunity to get your business involved in the festivities. Be creative with what your business can offer, you might choose to do a pop up stall, a Christmas activity or run a competition. The options are limitless! Don't forget to allow a 2 meter clearance from the front of your store to allow for accessibility. If you come up with a great idea and would like to check that you are the only ones doing it please don't hesitate to contact Helen Sheedy at hsheedy@warrnambool.vic.gov.au

Food and Beverage

If you are in the section of Liebig Street between the mid-block crossing at Figsellers and the old Lucas Brothers Butchers and Timor Street there will be a lot of action happening right on your doorstep. The street in this area will be closed to traffic and from 5pm- 11pm there will be a stage with live entertainment during the night. We will not be bringing in any external catering for the night, wanting it to be all about the Liebig St traders. This is a great opportunity for all the Hospitality venues in this section of the street to do footpath trading. In a similar style to Wunta traders will be permitted to set up food and beverage stalls at the front of their businesses. Please be aware that if you would like to serve alcohol on the footpath, the extension of your red line will be your responsibility.

Timeline for the night

2pm	Bottom section of Liebig Street Closed to traffic for event set up. Pedestrian access will not be affected.
5pm	Footpath trading, Laneway Activations and Mik Maks children's concert on the Main Stage begin.
6:10pm	Santa's special arrival in Liebig Street.
6:30pm	Mark and Gonz performing on the Main Stage.
8:45pm	Formal part of the evening including Official Re-Opening of Liebig Street, the turning on of the Christmas tree for 2019 and the new Christmas street lights and the announcement of the Christmas Window winner.
9:15pm	WillnKo performing on the main stage
11pm	End of event.
1am	Road reopened.